

# Karin Volo

*"Purpose driven companies and passionate people will transform our world.  
It's time for a business evolution where we use business as a force for good."*



Karin Volo, international best-selling author and businessperson has successfully navigated more personal crisis than most people can imagine. During the height of her executive search career, her life took a 180 degree turn for the worst and what she had to endure over the next four years is a story that would break most people. She was forcibly separated from her young children and family, enduring a nightmare that most would not imagine could happen. Karin was able to find her inner strength and courage to overcome insurmountable challenges and create the life she had dreamed about for years. Her recently released memoir, ***1,352 Days: An Inspirational Journey From Jail To Joy***, became an international bestseller, receiving high acclaim in touching and inspiring readers to find more joy.

She will never get back the four years she lost with her young daughters and new husband, but this transformative experience has made her an expert not only surviving, but also thriving though exceedingly tough times and has led her to a new career path as author, inspirational speaker, and Chief Joy Bringer working with organisational development and culture transformation.

Karin is on a mission to bring joy to the workplace since we spend so much time there. She is the Director of Evoloshen Academy, a corporate training company specializing in employee engagement, leadership and purpose. She is the co-author of international best selling ***Engage! Your Step By Step Guide to Creating A Workplace That You, Your Co-Workers and Customers Love***, a book showcasing the latest engagement research and case studies on how to create the Most Amazing Company. By researching into 15 Amazing Companies like Virgin, Southwest Airlines, PUMA, TOMS, Zappos, and many others, she's tapped into the formula to create a thriving culture and helps companies discover their purpose and engage their employees fully. She is also the author of the transformational ***Bringing Joy*** children's book series. Karin is a regular contributor to ***Huffington Post***. She has also been invited to be an Expert Judge on global employee engagement awards multiple times. Karin has studied the Neuroscience of Engagement and ***Conversational Intelligence™*** and is a certified C-IQ™ coach and trainer.

She has helped many individuals and companies go through transitions successfully. Karin's purpose is to bring joy to the world and she does this through inspiring and teaching others to reach their full potential and live joyfully.

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## ● **5 Keys To Boost People Engagement, Productivity, and Profits**

Discover why disengagement has become a global epidemic.

How much lack of engagement is really costing us.

Learn why 3 future trends are affecting every business across the board and which cultural elements are essential for your success.

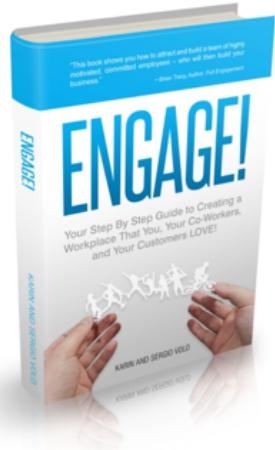


## ● **Creating a Purpose Driven Company**

Business is changing rapidly. The market is demanding purpose and values to be at the forefront. How can you start the journey to becoming a purpose driven company? Learn the key steps with examples from leading case studies such as Virgin, Southwest Airlines, PUMA, TOMS, and many others.

## ● **The Power of Neuro-Leadership: Empowering Leaders to Engage Employees & Build TRUST**

Learn the latest research on neuroscience, the impact of conversations, and how to have more powerful relationships, building TRUST with your employees so that you can fully engage, bring out the best in any team, and build a high performance culture.



"Like many of you, I have faced many challenges in my life but I don't know if I would have had the courage and faith to do what Karin did. Karin is an amazing teacher and has so many wonderful stories, lessons and incredible insights that will touch your heart and stir your spirit and soul. She moved my heart and soul."

~ John Assaraf, two time New York Times best-selling author of Having It All, The Answer, and featured in the worldwide hit movie and book The Secret

"I have been attending various Kick-Off's for 40 years, but I've never listened to such an inspiring speaker as Karin Volo! She truly personifies what she is talking about: how engaged people with a purpose make a difference!"

~ Stig Karlsson, Industry Advisor, **Ratos Private Equity**, Chairman of several companies,

A few of the companies and organizations that have trusted Karin to give inspirational talks:



# Here's what people are saying...

"Karin and Sergio Volo have written an inspiring and helpful book that outlines the practical steps needed to develop Amazing Companies. The business world needs more focus on how positivity can transform the way we think about success and life. This uplifting book demonstrates how bringing positivity into the business world is a viable strategy to grow your business, and the Volos have first-hand experience as to how powerful these strategies can be."

~ **Shawn Achor**, CEO of GoodThink Inc., author of *The Happiness Advantage*, winner of dozens of distinguished teaching awards at Harvard

"What do a footwear company, a natural and organic food store, and a major airline have in common? Not only are they household names; they're also the same companies that understand that making the world a better place and being profitable aren't mutually exclusive. In their new book, the Volo's show us a new way of thinking: corporate success with a heart. Read their book and get Engaged!"

~ **Marshall Goldsmith** – the Thinkers50 Award Winner (sponsored by Harvard Business Review) for Most-Influential Leadership Thinker in the World

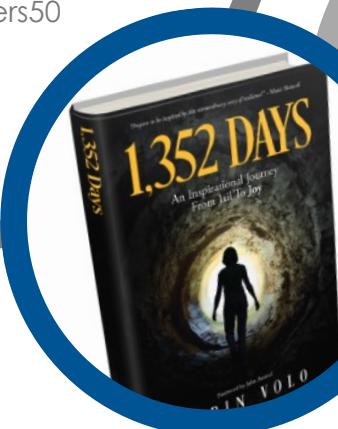
"Karin is absolutely on target with the right message for the right times. Doing well and doing aren't separate ideas, but in fact are the key to getting engaged and cracking The Amazing Code in the New Millennium."

~ **Mark C. Thompson**, New York Times Bestselling Author of *Admired: 21 Ways to Double Your Value* and one of the best executive coaches in the world

"Karin and Sergio Volo have cracked the code to creating amazing workplaces. This book is a must read for all leaders who are looking to create a highly motivated, engaged workforce."

~ **Kevin Kruse**, author, *Employee Engagement 2.0*

"You made the notions of compassion and purpose (as abstract as they are) so concrete and explicitly important while you were speaking... Your speech touched me in so many ways, and it is not something I will easily forget." ~ Lovelyn Nwadeyi/AIESEC



# Even more what people are saying...

"Karin and Sergio Volo are two incredible people who have faced the worst of times and came through the other side stronger and more courageous than any other couple I've ever met. Now they are turning those challenges into a wonderful, heart centered business where they are helping thousands of people go beyond surviving and learning to thrive through any tough time. If you need any inspiration in your life, listen to their story because not only will you be moved, your whole outlook on life will change. They set an example and show how love really does conquer all."

~ **Lisa Sasevich**  
The Queen of Sales

"What a shocking ordeal Karin Volo and her family have lived through! Their story illustrates how it's possible to overcome even the darkest of situations and prevail once you've made the choice to be happy and optimistic. Prepare to be inspired by this extraordinary story of resilience!"

~ **Marci Shimoff**, New York Times bestselling author of Love for No Reason, Happy for No Reason & Chicken Soup for the Woman's Soul

"From the bottom of my heart I want to thank you for your contribution to our Youth to Business Forum yesterday - I don't even think you know what kind of impact you have made on our members. They were so inspired by you, and they were truly taking in every word you said like it was the last drop of oxygen in a gas chamber! I cannot express how grateful I am that you came and made a contribution, inspired our members, and shared a story that is so truly impactful!"

~ Anna Clante, AIESEC President - Sweden



"We were inspired, I would say, deeply inspired, by her work."

- **Neale Donald Walsch**, NY Times Best-Selling Author

"Karin Volo is such an inspiration bringing this amazing gift to the world."

- **Christine Kloser**, founder of the Transformational Author Experience

